



Introduction Template

Introduction 7-10 min.

Start Time: _____

1. *Walk on to stage*
2. *Plant Feet*
3. *Scan Audience*
4. *Enrolling Questions*

<p><u>Key</u></p> <p>H.m = How many of you?</p> <p>TY = Thank you!</p>

H.m you would love to be **incredibly healthy** every day for the rest of your life?
TY

H.m you would love to be **Incredibly Wealthy** every day for the rest of your life?
TY

H.m you would love to **help a lot of people** become **incredibly healthy and wealthy** every day for the rest of their lives?

well you're definitely in the right place!

5. Name/name of the program/welcome

Hi my name is _____

- And I want to **welcome** you to.....name of training

6. Acknowledge/ Edify

- First, I would like to thank

- **The hosts or organizers of event**
- **Acknowledge Jim and Kathy Coover if Present**
- **Also any corporate staff present**

- I would like to join Kathy and Jim Coover and the rest of our team in **acknowledging your commitment to be here**

- I can't reach you all so I want you to do me a favor and give yourself a **massive round of applause**.

- Again I want to thank you for your time and trusting us with it

7. WIIFM

You are going learn why the Isagenix products are essential to everyone who wishes to lead a healthier and more vibrant life. You will see why Isagenix is creating more six and seven figure earners than any other company in history. More importantly you will learn how you can be a part of it.

8. Your Story

As we are going to be spending a little time together would it be ok if I share a little bit about myself?

(Only if you are going to be a main trainer, if not skip this)

9. Acknowledge Other Styles

In Isagenix everyone focuses on the same basic principles, however each leader has developed a unique style and focus.

Help me acknowledge all of the leaders in Isagenix for sharing how they have become so successful.

Applause

10. Agreements: Open/ Play

There are two things that you will need to get the most out of this meeting.

The first is to be open to new things

H.m of you agree to be open?

The second thing is this:

If you want to get 100% out of something **How much must you be willing to put in?**

100%

H.m agree then to play at **100%**

H.m don't agree?

Thank you

H.m love to have fun?

We're going to be having lots of fun too, in fact there will be times that we will need to get your attention

We have a fun way to get everyone's attention:

1-2-3 Isagenix: teach class.

Let's practice.

So H.m are ready to get started?

Introduction of first trainer

- *When doing an introduction make sure you say the person's name at the very end and come from the heart.*